

Classic BOATING

THE MAGAZINE OF VINTAGE POWER BOATS

Regarding That Was Then, This Is Now

Hi David,

Thank you for your call regarding the Muscatine show. We are enthused by the pledge of cooperation. It usually results in successful coverage. The people just need a few guidelines. It's not difficult. When they do what we want, they get bigger photos, more photo coverage, and get on the cover. We want many cover candidates to select from ☺.

Enclosed is a photo shoot guideline, and sunrise according to Farmer's Almanac, which is usually accurate. And a sign up sheet to provide an orderly flow of boats to the photo boat helps maximize the fleeting morning sun angle. The better boats and better drivers should go first. Drivers tend to follow the example of the driver ahead of them, so they should be exemplary. And most guys run their boats too fast during a shoot and don't come close enough to the photo boat.

Guys should never come out with all guys aboard. Chris-Craft & Century never did that. If they need a woman, they can bring their favorite waitress, stewardess, bank teller, cashier, model, girl next door, or, uh... stripper? They'll get creative. Passenger loads should also be kept to a minimum so not to distract from the boat. It's always cool when everyone dresses to their boats era.

Thank you for the houseboat or flybridge cruiser! Anything that gets us ten feet, or more, above the water also helps emulate the Century and Chris-Craft example of making a boat appear more dimensional and shows the interior. The photo boat is usually stationary and pointed bow first into the sun.

Thank you Dave, we look forward to a great event. Will keep you posted on any new brainstorm!



Jim
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Classic
BOATING

You are scheduled to be photographed at

PHOTO SHOOT GUIDELINES

1. Have gas?



2. Display ORIGINAL type pennants, burgees and yacht ensigns.

YES!

YES!



YES!



No

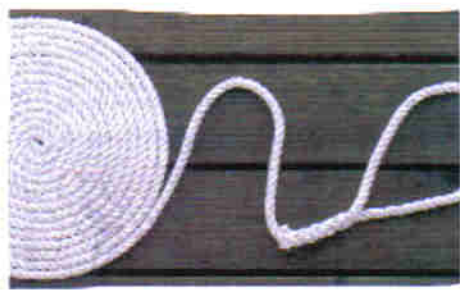
No

No

No

No

No



3. Remove Lines



4. Remove Clutter from inside the boat. It tends to show.



5. Avoid clothing with lettering and bright colors.

6. Nix on mod glasses.



7. We encourage period clothing, nautical attire, and swim suits.



Attire relative to the age (year) of your boat.

GETTING UNDERWAY



10. DON'TS during the shoot

11. Planing Speed Only.

DON'T WAVE & Please don't look at us!



Mixed genders please

12. If you have a marine radio, let us know. We are on channel 68.



13. We encourage the ladies to operate the boat.



14. Straight running shots perpendicular to our photo boat transom tend to get BORING . . .



Rather:

Try some different angles



Reflect enjoyment in your faces!

★ ★ Most Important ★ ★

After making a pass by our photo boat,

→ **IMMEDIATELY SLOW DOWN and TURN AROUND** ←

and make a pass from that direction.

AVOID going ANY distance after passing our photo boat.

PLEASE REMEMBER — The sun must always be
BEHIND US.

We hope you enjoy your photo session.

We're sure you will.

